

# Westat @ AAPOR 2022

## Take Survey Research to New Heights!

Westat provides innovative professional services support to clients in their mission to improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

We're excited to be in Chicago, supporting the conference as a Sustaining Sponsor and a Platinum Sponsor, and sharing our range of expertise and innovative ideas with colleagues from around the globe. Visit our booth and see our schedule inside for details on our participation.

### AAPOR Executive Council

**Darby Steiger:** 2022 Conference Chair

### AAPOR Committee Involvement

**David Cantor:** Policy Impact Award Committee

**Kelly Daley:** Conference Committee -  
Local Events Subcommittee

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Committee - Culture and Communication  
Subcommittee, Outreach Subcommittee

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Abstract Review Subcommittee

**Danielle Mayclin:** Conference Committee -  
Conference Support Subcommittee

**Darby Steiger:** Sponsorship Committee

**Hanyu Sun:** Education Committee -  
Short Course Subcommittee

**Ting Yan:** Conference Committee -  
Abstract Review Subcommittee

**Xin (Rosalynn) Yang:** Education Committee -  
Short Course Subcommittee

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**Wednesday, May 11**

▶ **Satisficing in Web Surveys: Testing Multiple Speeding Interventions in the American National Election Study** (Paper)

Colorado | 12:45–2:15 PM CT

Author: **Jill Carle**

Co-authors: **Xin (Rosalynn) Yang**, Matthew DeBell, D. Sunshine Hillygus, Ted Brader, **Michelle Amsbary**

▶ **Not By Design: How Interviewers Administer In-Person Show Cards During Telephone Interviews** (Paper)

Superior B | 12:45–2:15 PM CT

Author: **Alexis Kokoska**

Co-authors: **Danielle Mayclin**

▶ **From One, Many: Hatching a Multimode, Multiple-Respondent Supplement via a Household Interview** (Paper)

Superior B | 12:45–2:15 PM CT

Author: **Brad Edwards**

Co-authors: **Angie Kistler**, **Jessica Novik**, **Darby Steiger**, Sandra Decker

▶ **An Experimental Evaluation of Changing to a Mixed-Mode Design in the National Study of Caregiving** (Paper)

Superior B | 12:45–2:15 PM CT

Author: Mengyao Hu

Co-authors: Vicki A. Freedman, **Justin Kamens**, **Shawn McCloskey**, Mick P. Couper

▶ **Recruiting Cancer Survivors from SEER Registries – Findings from the 2021 HINTS-SEER Study** (Poster)

Exhibit Hall | 3:45–4:30 PM CT

Author: **Andrew Caporaso**

Co-authors: **Terisa Davis**

▶ Note: Westat staff in bold

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**Thursday, May 12**

- ▶ **In Which Direction Do You Think This Scale Should Go? Scale Direction Preference and Its Impact on Survey Responses** (Paper)  
Colorado | 8:00–9:30 AM CT  
Author: **Ting Yan**  
Co-authors: Florian Keusch
  
- ▶ **Not Home? No Problem: Capturing Electronic Authorization for Multiple Household Members on MEPS** (Paper)  
Erie | 8:00–9:30 AM CT  
Author: **Ryan Hubbard**
  
- ▶ **Survey Consent and Data Privacy Expectations in the Social Media Age** (Paper)  
Missouri | 8:00–9:30 AM CT  
Author: **Jennifer Kelley**  
Co-authors: **Brad Edwards**
  
- ▶ **Can I Have Your Name? Classification of Names for Case Prioritization in Household CAPI Surveys** (Paper)  
Missouri | 10:15–11:45 AM CT  
Author: **Xin (Rosalynn) Yang**  
Co-authors: Anil Battalahalli Sreenath, **Ting Yan**
  
- ▶ **Using Natural Language Processing to Help Develop a Frame of Energy Suppliers** (Paper)  
Missouri | 10:15–11:45 AM CT  
Author: **Meghan Martin**  
Co-authors: **Cindy Good**, Francisco Cifuentes, **Michelle Amsbary**
  
- ▶ **Comparing a Probability and Nonprobability Within-Household Respondent Selection Method for an Address-Based Web-Push Survey** (Paper)  
Superior B | 10:15–11:45 AM CT  
Author: **Jesus Arrue**  
Co-authors: **David Cantor**, **Ting Yan**, Jieru Chen, Sharon G. Smith

▶ Note: Westat staff in bold

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**Thursday, May 12** (continued)

▶ **Comparison of Probability vs. Nonprobability Designs for Questionnaire Evaluation** (Paper)

Michigan A | 10:15–11:45 AM CT

Author: **Reanne Townsend**

Co-authors: **David Cantor, Darby Steiger**

▶ **Mode Effect Adjustment in a Longitudinal Study** (Paper)

Michigan B | 10:15–11:45 AM CT

Author: **Xiaoshu Zhu**

Co-authors: **Ting Yan**

▶ **Screening Households to Select a Sample: Evaluating a Multi-Mailing Contact Strategy** (Paper)

Erie | 10:15–11:45 AM CT

Author: Jessica Graber

Co-authors: **Jay Clark, Kevin Wilson**, Allan Uribe, Juliana McAllister

▶ **Can You See My Screen? Testing Multiple Video Platforms in the Collection of Health Care Expenditure Data** (Paper)

Superior B | 1:15–2:45 PM CT

Author: **Darby Steiger**

Co-authors: **Jesus Arrue, Lena Centeno, Cindy Good, Rick Dulaney**

▶ **Address-Based Sampling Pilot for the Behavioral Risk Factor Surveillance System (BRFSS)** (Paper)

Erie | 3:45–5:15 PM CT

Author: **Ting Yan**

Co-authors: Carol Pierannunzi, Sonya Gamble, **Reanne Townsend, Gina Shkodriani**, Machell Town

▶ **We're Back: What Happens When You Repeat a Non-Panel Survey?** (Methodological Brief)

Superior A | 3:45–5:15 PM CT

Author: Rizwan Javaid

Co-authors: Scott Leary, Kris Pate, Brenda Schafer, Patrick Langetieg, Jocelyn Newsome, **Lavaughn Cadiz Gooden**, Martha Stapleton, **Kerry Levin**

▶ Note: Westat staff in bold

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**Friday, May 13**

▶ **Testing for a Mode Effect When Collecting Data on Rape and Sexual Assault: A Comparison of Self-Administered Versus Interviewer Administered Surveys** (Paper)

Colorado | 8:00–9:30 AM CT

Author: **David Cantor**

Co-authors: **Darby Steiger, Reanne Townsend**

▶ **Using Machine Learning to Assess Interviewer and Question Performance** (Panel)

Erie | 10:15–11:45 AM CT

Author: **Hanyu Sun**

Co-authors: **Ting Yan**

▶ **Using an Adaptive Mode Adjustment to Improve Accuracy in a National Web and Paper Survey** (Paper)

Michigan A | 10:15–11:45 AM CT

Author: Courtney Kennedy

Co-authors: Arnold Lau, Andrew Mercer, **J. Michael Brick, Ismael Flores Cervantes**

▶ **Too Much of a Good Thing? An Evaluation of Reminder Amount and Mode with Escalating Incentives** (Paper)

Superior B | 1:00–2:30 PM CT

Author: **Jill Carle**

Co-authors: **J. Michael Brick, Michelle Amsbary**

▶ **Proxy Survey Cost Indicators: Are They Actually Correlated with Costs?** (Paper)

Superior B | 1:00–2:30 PM CT

Author: James Wagner

Co-authors: **Lena Centeno, Rick Dulaney, Brad Edwards, Tuba Suzer-Gurtekin, Stephanie Coffey**

▶ **Measuring Sexual Orientation and Gender Identity: Findings from the Health Information National Trends Survey (HINTS) 2020** (Paper)

Huron | 1:00–2:30 PM CT

Author: Ashley Murray

Co-authors: Richard P. Moser, Robin C. Vanderpool, **Andrew Caporaso**, Gordon Willis, Kelly D. Blake

▶ Note: Westat staff in bold



# Westat @ AAPOR 2022

*Take Survey Research  
to New Heights*

Proud to be an AAPOR Sustaining Sponsor

Exhibitor Spotlight Session  
*Zooming into the Future with CAVI*

**Thursday, May 12, at 3 pm CT in the Exhibit Hall**

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Stop by our booth  
& meet our expert team

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