



Westat @ AAPOR 2020

Data to discovery. Discovery to solutions.

Westat provides innovative professional services support to clients in their mission to improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

We're excited to be at AAPOR's virtual event, supporting the conference as a Sustaining Sponsor and sharing our range of expertise and innovative ideas with colleagues from around the globe. Visit our interactive virtual booth and see our schedule of presentations and posters for more information.

Thursday, June 11

► **PRESENTATION # 1 | 11:00 am**

Asking Telephone Respondents to Do a Web Survey: Does Survey Invitation Affect Cooperation

Presenter: Douglas Williams

Additional Authors and Affiliations: Carol Pierannunzi, Sonya Gamble (Centers for Disease Control and Prevention); Dawn Nelson, Jennifer Crafts (Westat)

► **PRESENTATION # 2 | 11:00 am**

Using Google Street View Observations as a Source of Auxiliary Data in a Crime Survey

Presenter: Xin (Rosalynn) Yang

Additional Authors and Affiliations: Hanyu Sun, Ting Yan, David Cantor (Westat)

► **PRESENTATION # 3 | 1:15 pm**

Evaluating Sample Frames in Concurrent ABS Push-to-Web and RDD Probability Surveys

Presenter: Jennifer Berkthold

Additional Authors and Affiliations: Michael Jones (Westat); Amy Lando, Linda Verrill, Fanfan Wu, Martine Ferguson (Food and Drug Administration)

► **POSTER # 1 | 3:00 pm**

Oversampling Smokers in the HINTS-FDA Surveys

Presenter: Tien-Huan Lin

Additional Authors and Affiliations: Lloyd Hicks (Westat); Kelly Blake (National Cancer Institute)

► **PRESENTATION # 4 | 3:00 pm**

Paper Versus Web for Establishment Surveys When Email Addresses Are Not Available

Presenter: Frank Bennici

Additional Authors and Affiliations: Michael Hornbostel (Westat)

► **PRESENTATION # 5 | 3:00 pm**

Are Our Nonrespondents Like Your Nonrespondents? Comparing Low-Response Areas for an IRS Survey with Those Identified by Census

Presenter: Jocelyn Newsome

Additional Authors and Affiliations: Hanyu Sun, Antonia Warren, Kerry Levin (Westat); Rizwan Javaid, Patrick Langetieg, Scott Leary, Brenda Schafer (Internal Revenue Service)

Thursday, June 11 (continued)

► **PRESENTATION # 6 | 3:00 pm**

Assessing Interviewer Effects in Food Consumption and Physical Activity Items in the BRFSS

Presenter: Antonia Warren

Additional Authors and Affiliations: Ting Yan, Douglas Williams (Westat); Carol Pierannunzi, Sonya Gamble (Centers for Disease Control and Prevention)

► **PRESENTATION # 7 | 3:00 pm**

How Many Modes Do You Need? Comparing Concurrent and Web-Only Modes in a Household Survey

Presenter: Martha Stapleton

Additional Authors and Affiliations: Jocelyn Newsome, Hanyu Sun, Antonia Warren, Lavaughn Cadiz Gooden, Kerry Levin (Westat); Rizwan Javaid, Patrick Langetieg, Scott Leary, Brenda Schafer (Internal Revenue Service)

Friday, June 12

► **PRESENTATION # 1 | 11:00 am**

Effects of Item Wording Changes on Employee Survey Responses

Presenter: Katarzyna Zebrak

Additional Authors and Affiliations: Naomi Yount, Theresa Famolaro, Joann Sorra, Andrew Caporaso, Laura Gray (Westat)

► **PRESENTATION # 2 | 11:00 am**

Who Used Smartphone Apps in Household Travel Surveys and Who Did Not?

Presenter: Ting Yan

Additional Authors and Affiliations: Marcelo Simas, Alexander Cates, Laura Wilson (Westat)

► **PRESENTATION # 3 | 11:00 am**

How Does Adding a “Does Not Apply or Don’t Know” Response Option Affect Scores on an Employee Survey?

Presenter: Theresa Famolaro

Additional Authors and Affiliations: Naomi Yount, Joann Sorra, Andrew Caporaso, Katarzyna Zebrak, Laura Gray (Westat)

Friday, June 12 (continued)

► **PRESENTATION # 4 | 11:00 am**

Collecting Objective Vision and Hearing Disability Data in a National In-Home Survey of Older Population

Presenter: Mengyao Hu (University of Michigan)

Additional Authors and Affiliations: Vicki Freedman, Joshua Ehrlich (University of Michigan); Nicholas Reed, Judith Kasper (Johns Hopkins University); Catherine Billington (Westat)

► **PRESENTATION # 5 | 1:15 pm**

How Long Should We Hang Around? Looking at How Long to Keep a Field Room Open in Multi-Mode Surveys.

Presenter: Kerry Levin

Additional Authors and Affiliations: Hanyu Sun, Antonia Warren, Jocelyn Newsome (Westat); Rizwan Javaid, Patrick Langetieg, Scott Leary, Brenda Schafer (Internal Revenue Service)

► **PRESENTATION # 6 | 1:15 pm**

Mixed-Mode Effects in a Self-Administered National Health Survey

Presenter: Andrew Caporaso

Additional Authors and Affiliations: Hanyu Sun, David Cantor, Terisa Davis (Westat); Richard P. Moser, Kelly Blake (National Cancer Institute)

► **PRESENTATION # 7 | 1:15 pm**

Testing for Mode Effects Between Web and Paper Surveys in a Mixed-Mode Design

Presenter: David Cantor

Additional Authors and Affiliations: Richard P. Moser (National Cancer Institute); Andrew Caporaso, Hanyu Sun, Terisa Davis (Westat)

► **PRESENTATION # 8 | 1:15 pm**

The Effects of Prompt Interventions on Web Response Rate and Data Quality Measures in a Nationally Representative Sample

Presenter: Hanyu Sun

Additional Authors and Affiliations: Andrew Caporaso, David Cantor, Terisa Davis (Westat); Kelly Blake (National Cancer Institute)

Friday, June 12 (continued)

► **PRESENTATION # 9 | 1:15 pm**

Recruiting and Retaining Young Adults in a Longitudinal Study of Interpersonal Violence

Presenter: Reanne Townsend

Additional Authors and Affiliations: David Cantor (Westat)

► **PRESENTATION # 10 | 1:15 pm**

The Care and Protection of Human Subjects and Qualitative Interviewers: A Collaborative Journey

Presenter: Darby Steiger

Additional Authors and Affiliations: Leanne Heaton (Chapin Hill); David Cantor, Kerry Levin, Sharon Zack (Westat)



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Come “meet” our survey
research experts in
the virtual exhibit hall

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