

## Qualitative Research Supplemental Resources

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### Listen to Our Featured Podcast

[NVivo Podcast - Between the Data](#)

Featuring: Lindsay Giesen

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### Read Industry Expert Publications Focused on Qualitative Research

*(Names in bold indicate Westat employees)*

[Cancer Survivor Perspectives on Sharing Patient-Generated Health Data with Central Cancer Registries](#)

Authors: Tenbrook Smith, **Marsha Dunn**, **Kerry Levin**, **Sophia Tsakraklides**, Sandra Mitchell, Lonneke van de Poll-Franse, Kevin Ward, Charles Wiggins, Xiao-Cheng Wu, Marc Hurlbert, Neil Aaronson

[What Works, What Doesn't? Three Studies Designed to Improve Survey Response](#)

Authors: **Hanyu Sun**, **Jocelyn Newsome**, Jennifer McNulty, **Kerry Levin**, Pat Langetieg, Brenda Schafer, John Guyton

[Quality-Driven Approaches for Managing Complex Cognitive Testing Projects](#)

Authors: **Martha Stapleton**, **Darby Steiger**, Mary Davis

[A Framework for Making Decisions About Question Evaluation Methods](#)

Authors: Roger Tourangeau, Aaron Maitland, **Darby Steiger**, **Ting Yan**

[Structuring a Team-Based Approach to Coding Qualitative Data](#)

Authors: **Lindsay Giesen**, Allison Roeser

[Qualitative Interviewing: Testing Health Surveys Among Vietnam War Veterans at the Age of 70 Years](#)

Authors: **April Fales**, Yasmin Cypel, **Marsha Dunn**, **Ann Truelove**, Erick Ishii, Aaron Schneiderman, Victoria Davey

[Methods Development and Modeling Research: Contributions to Advancing TRS and Informing Regulations](#)

Authors: **Simani Price**, **Melanie Chansky**, Helen Meissner, Martha Engstrom, Tara Dunderdale, Rachel Grana Mayne, Ami Bahde, **Joy Frechtling**, Rachel Mandal

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## How Westat Is Revolutionizing Qualitative Research

[Westat's Kerry Levin on Conducting Qualitative Research in the Time of COVID-19](#)

Featuring: Kerry Levin

[Virtual Focus Group Challenges](#)

Featuring: Kerry Levin

[COVID-19: How Has It Changed Americans' Attitudes and Behaviors?](#)

Featuring: Timothy Mulcahy

[How Westat Harnesses NVivo for Rapid, Precise Qualitative Data Analysis](#)

Featuring: Cynthia Robins

[Findings Released on Groundbreaking Study of Jewish Population in Philadelphia](#)

Featuring: Darby Steiger

[Moving to Virtual Interviews During COVID-19](#)

Featuring: Darby Steiger

[Educating Through COVID: Louisiana's Successes and Opportunities](#)

Featuring: Kristin Nafziger

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## Review Westat Projects Featuring Qualitative Research

[Understanding Convergence Research and the National Science Foundation's \(NSF's\) Role in Supporting It](#)

[Providing Technical Assistance and Cognitive Testing of Questions for the Behavioral Risk Factor Surveillance System \(BRFSS\)](#)

[Ensuring the American Community Survey \(ACS\) Collects Accurate Data](#)

[Redesigning the National Intimate Partner Sexual Violence Survey \(NISVS\) to Find the Best Data Collection methodology](#)

[Tracking Violence Against People with Disabilities in Residential Care](#)

[How Do We Communicate Risk to Providers Who Are Prescribing to Pregnant and Lactating Women?](#)

[Evaluating a Systems Approach to Address Youth Homelessness](#)

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