General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA-Advantage!TM, a menu-driven database system. The Internet address for GSA-Advantage!TM is:
http://www.gsaadvantage.gov

Multiple Award Schedule (MAS)

FSC Group: Professional Services
FSC Class: R408, R701, R422

Contract Number: GS-00F-009DA

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov

Contract Period: October 1, 2015 – September 30, 2025

Westat, Inc.
1600 Research Boulevard
Rockville, Maryland 20850
Telephone: 301-251-1500
www.westat.com

Contract Administrator: Rod Mohadjer
Email: RodMohadjer@westat.com
Phone: 301-294-3941

Business Size: Other than Small Business

Prices shown herein are NET (discount deducted).

Pricelist current through Modification #PS-0018 dated February 17, 2022

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About Westat, Inc.

Westat, Inc. (Westat) is an employee-owned corporation known for the quality of its statistical design, data collection, and analysis work, and its expertise in strategic communications. Since 1963, we have successfully provided research and consulting services across Government program areas, in fields as diverse as health and biomedicine, education, employment and training, social policy, environment and energy, transportation, workforce, military and veterans, and science and technology. With headquarters in the Washington, DC, metropolitan area, we are conveniently located near our Federal Government clients. Through the Multiple Award Schedule Professional Services Category (MAS-PSC), Westat offers a diverse set of technical capabilities including survey expertise, marketing and communication services, and integrated consulting.

Westat's most important resource is its diverse staff of more than 2,000 professionals. Included in this group are social scientists; management analysts; communications, public relations and marketing professionals; web development experts; computer systems and related staff; program area specialists; and survey operations specialists. We offer complete teams of organizational specialists and technical experts to evaluate programs, assess performance and quality in meeting program objectives and goals, and, when applicable, recommend program changes. Our statistical staff includes some of the best-known names in the field of research statistics. We are thoroughly experienced in program assessment, evaluation, strategic planning, and market research. We also have extensive experience in developing and tracking measures of program performance, designing research and data collection systems, and collecting and analyzing information—taking advantage of the appropriate information technology to meet client needs for efficiency and timeliness.

Westat uses a project-oriented management approach that enables us to assemble the most appropriate and responsive team for each assignment. With a long tradition of specialized research, we are qualified to address the most daunting research and marketing challenges facing Government agencies.

Customer Information

Table 1.   Table of Awarded Special Item Numbers (SINs)

SIN	SIN Description	Description Page	Price Page
541611/RC	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services	9-15	16-17
541613/RC	Marketing Consulting Services	9-15	16-17
541910/RC	Marketing Research and Analysis	9-15	16-17
ANCILLARY/RC	Ancillary Supplies and Services	18-19	18-19
OLM/RC	Order-Level Materials (OLMs)	Defined at Order Level	Defined at Order Level

1b.   Lowest Priced Model Number and Lowest Price: See pages 18-19

1c.   Labor Category Descriptions: See pages 9-15

2.   Maximum Order: SINs 541611, 541613, 541910: $1,000,000
SINs ANCILLARY, OLM: $250,000

3.   Minimum Order: $100

4.   Geographic Coverage: Domestic and Overseas

5.   Point (s) of Production: Rockville, Montgomery County, Maryland, USA

6.   Discount from List Price: All Prices Herein are Net

7.   Quantity Discounts: None

8.   Prompt Payment Terms: Net 30 Days Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9.   Foreign Items: None

10a.   Time of Delivery: Specified on the Task Order

10b.   Expedited Delivery: Negotiated at the Task Order level

10c.   Overnight and 2-Day Delivery: Negotiated at the Task Order level

10d.   Urgent Requirement: Agencies may contact contractor's representative to affect a faster delivery

11.   F.O.B. Point(s):   Destination

12a. Ordering Address: Westat, Inc.
                                                        1600 Research Blvd
                                                        Rockville, MD 20850-3129

12b. Ordering procedures: For supplies and services, the ordering procedures, information on
     Blanket Purchase Agreements (BPAs), are found in Federal Acquisition Regulation (FAR)
     8.405-3.

13. Payment Address: Westat, Inc.
                                                        P.O. Box 1004
                                                        Rockville, MD 20850

14. Warranty Provision: Standard Commercial Warranty

15. Export Packing Charges: Not Applicable

16. Terms and conditions of rental, maintenance,   Not Applicable
     and repair:

17. Terms and conditions of installation (if   Not Applicable
     applicable):

18a. Terms and conditions of repair parts indicating   Not Applicable
     date of parts, price lists and any discounts from
     list prices:

18b. Terms and conditions for any other services (if   Not Applicable
     applicable):

19. List of service and distribution points (if   Not Applicable
     applicable):

20. List of participating dealers (if applicable):   Not Applicable

21. Preventative maintenance (if applicable)   Not Applicable

22a. Special attributes such as environmental   Not Applicable
     attributes (e.g., recycled content, energy
     efficiency, and/or reduced pollutants.):

22b. Section 508 compliance information is available   Contact Contractor
     on Electronic and Information Technology (EIT)
     supplies and services and show where full
     details can be found (e.g. contractor's website or
     other location.) The EIT standards can be found
     at: www.Section508.gov/

23. Unique Entity Identifier (UEI) Number: NVUWAFWQ57S5

24. Westat, Inc. *is* registered in the System for Award Management (SAM)

Services Ordering Process

MAS is a competitively awarded contract. Each client agency has specific contract procedures that it will follow when using this simplified procurement process. Orders flow directly from the client agency to Westat. The following are general rules that GSA has proposed.

A. If a customer solicits proposals from firms on the Schedule, these are the steps that can be followed:

Step 1: The Customer sends a Task Request to Westat's MAS-PSC Coordinator or Contractual Representative via fax or email. The request should include Westat's MAS- PSC Contract Number GS-00F-009DA.

Mr. Payton Smith, MAS-PSC Coordinator 301-294-2090
Fax: 301-738-3500
paytonsmith@westat.com

Mr. Rod Mohadjer, Contractual Representative 301-294-3941
Fax: 301-738-3500
rodmohadjer@westat.com

Step 2: Westat reviews the request and develops a proposal consisting of two parts: Technical and Price.

Step 3: Westat submits the proposal to the Customer (as either a letter proposal or an oral presentation).

Step 4: The Customer reviews the proposal and makes a best-value determination.

Step 5: If Westat is selected, the Customer issues a delivery order/task order to Westat.

B. When the Customer selects Westat based on a best-value determination, these are the steps that can be followed:

Step 1: Westat meets with the Customer to define and document the requirements.

Step 2: The Customer reviews the project definition and modifies it as necessary.

Step 3: Westat advises the Customer of the labor mix and the cost to meet the identified project requirements.

Step 4: The Customer provides the project definition and funding documents to its internal Contracting Officer.

Step 5: The Customer's Contracting Office executes the purchase order and issues it directly to Westat. The purchase order should include Westat's Contract Number GS-00F-009DA.

Step 6: Westat begins the work.

Marketing Consulting Services

Westat is a leading provider of data, information, and insights that provide guidance and support to Federal agency programs. Our concentration in Federal programs allows us to extend our services, ranging from developing strategic plans to increasing public awareness of our clients' products, services, and programs.

We work closely with our clients to conduct formative research that guides the development of theory-based communications and marketing plans. Research activities might include collecting primary data, analyzing extant data, or conducting comprehensive literature reviews, environmental scans, or other research to inform the process. Westat helps clients to establish program objectives, identify and segment target audiences, develop and test program messages and products, and evaluate program impact.

Westat is a recognized leader in all phases of survey design and development, data collection, and data analysis. We have extensive experience in program evaluation and provide the tools to help clients assess how well the objectives of a marketing program are being met after program implementation.

We can help clients select appropriate communication channels (e.g., traditional or social media, word-of-mouth), taking into consideration client knowledge and preferences.

Westat also offers experience and expertise in data analysis and evaluation. We can help our clients to interpret and apply research findings from focus groups, surveys, and other sources of information about target audiences, market penetration, and the content and acceptability of materials.

Marketing Research and Public Opinion Polling

Westat offers quality and value in the purchase of comprehensive communications and marketing services, including advertising; public and media relations; web-based marketing; digital and social media outreach; market research and analysis; video production; exhibit design and implementation; and conference, event, and tradeshow services. We are specialists in applying creative message development, design, and production services to research and science-based content.

Westat combines research and data analysis with the full variety of communication and graphics services necessary to disseminate knowledge learned to our clients, special audiences, and the public. We create campaigns and deliver messages in any medium to local, national, and international audiences. Our customers get the best value on every project through Westat's combination of experience, technical qualifications, flexibility, and organizational efficiencies. We know how to use plain language in advertising and marketing to communicate important scientific, technical, and other complex messages to any audience.

Westat has more than 80 full-time communication and graphics professional staff based in our corporate offices. The majority are housed in 5,000 square feet of specialized media facilities. We also maintain separate 1,100-square-foot focus group and usability testing facilities in our Rockville Conference Center. Our full-service advertising and integrated marketing capabilities include the following.

- Advertising

- Public and Media Relations

- Web-Based Marketing

- Market Research and Analysis

- Video, Film, and Multimedia Production

- Exhibit Design and Implementation

- Conference, Event, and Tradeshow Planning and Support

- Commercial Photography

- Commercial Art and Graphic Design

- Plain Language Communication

- Public Inquiry Response

- Distribution and Fulfillment

Westat's commitment to communications excellence is reflected by its participation in the Center for Plain Language (charter member), Plain Language Association International, Society for Technical Communication, National Association of Government Communicators, American Institute of Graphic Artists, and League of American Communications Professional.

Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services

Westat is a leading provider of expert advice, assistance, and guidance to Federal agencies focused on improving their mission-oriented business and substantive program functions. Our concentration in Federal programs allows us to extend our consulting services from program assessment, evaluation, strategic goal, planning development to all types of measurement and business process improvement support. The following are some of our key consulting services.

- Strategic Business and Operational Planning

- Program Evaluation and Research Design

- Performance Measurement

- Process Management and Improvement

- Change Management

- Operational Assessment

- Data and Information Communications

- Other Consulting Services

Facilitation and Decision Support Services

Many of the goals and objectives clients need to accomplish in mission- oriented efforts require support for groups working together. Westat provides a full range of facilitation services to support group work, including several in which we have unique or highly specialized capabilities. All of our facilitators have extensive experience and hold advanced degrees in relevant fields. We use a variety of group dynamics techniques for enhancing decision making, defining roles, resolving disputes, maintaining focus, and managing group behavior. We also offer specialized facilitation through our customized focus group facilities, interactive data definition and analysis capabilities. Our systematic approach is tailored to meet client objectives.

Survey Services

Westat is a full-service company with state-of-the-art capabilities in survey design, data collection, analysis, and data utilization. All of our survey services are tailored precisely to the client's requirements to ensure that the organization's unique problems and concerns are properly addressed. Our survey work covers all key constituencies of an organization, including customers, employees, suppliers, stakeholders, and the public at large. Westat has conducted hundreds of survey projects for organizations of all sizes, in both the public and private sectors. This work has spanned all Federal program areas, including health and nutrition, education, social services, substance abuse, science and

technology, and employment and training. Of particular relevance to this SIN is our extensive experience in designing, implementing, and analyzing program evaluations and surveys of customer satisfaction, employee opinion, organizational culture, diversity assessment, and communication patterns.

Westat uses the latest technologies to ensure the highest possible response rates and on-time delivery. Another key to success is the involvement of our senior staff in every stage of the process. We have developed unparalleled quality control standards for all aspects of survey operations to ensure performance on time, within budget, and of exceptional quality. Finally, all of our surveys are conducted in a manner that generates action on the priority issues requiring attention.

Project Management Services

Westat provides services to assist in planning, initiating, managing, executing, and closing out mission-oriented business programs and projects. Our approach focuses on quality, schedules, and resources and the necessary controls and coordination required to complete tasks on time. We deliver successful project performance because we rely on our highly experienced team members, integrated technological solutions, and standards and best practices. Our emphasis on close coordination and effective communication with our clients ensures excellent results.

Our program/project management services include the following:

- Program/project leadership and communications

- Program/project planning and scheduling

- Earned value management support

- Program/project management, including performance monitoring and measurement

- Cost/Schedule control

- Monitor quality

- Reporting and documentation

- Stakeholder briefings, meetings, and related project support services

- Project close-out services

Labor Category Descriptions: SINS 541611, 541613, 541910

This table below presents the allowable substitutions, based on education and experience for labor requirements. Experience should be professional and job related; however, it does not have to be specific to the project to be accomplished.

Table 2.　　**Education/Experience Substitution Matrix**

In general, where it is not stated, the following experience table may be substituted for not having the required degree. Each year of completed education equates to one year of experience

Degree	Education/Experience Substitutions	Related Certification Substitutions
Associate's	High School Diploma + 2 years experience	Trade/Vocational School or Technical Training or Military Training in relevant field or other industry certifications, as appropriate
Bachelor's	High School Diploma + 4 years additional experience; or Associate's Degree + 2 years additional experience; or 4 years relevant experience	Professional or Industry Standard Technical Certification in relevant field (e.g., PMP, MCSE, CCNP, CDNP, ICCP, ISSO, ISO9001, ISO27001, ITIL) or other industry certifications, as appropriate + 3.5 years relevant experience
Master's	Bachelor's Degree + 2 years additional experience; or Associate's Degree + 6 years additional experience; or 8 years relevant experience	Professional or Industry Standard Technical Certification in relevant field (e.g., PMP, MCSE, CCNP, CDNP, ICCP, ISSO, ISO9001, ISO27001, ITIL) or other industry certifications, as appropriate + 7.5 years relevant experience
Doctorate	Master's Degree + 3 years additional experience; or Bachelor's Degree + 5 years additional experience; or 10 years relevant experience	Professional or Industry Standard Technical Certification in relevant field (e.g., PMP, MCSE, CCNP, CDNP, ICCP, ISSO, ISO9001, ISO27001, ITIL) or other industry certifications, as appropriate + 9.5 years relevant experience

Table 3.   Labor Category Descriptions

Labor Category	Functional Responsibility	Minimum Experience and Education
Principal I	A Principal is the primary individual responsible for the preparation, management, and administration of a research grant, cooperative agreement, contract in compliance with all applicable laws and regulations governing the conduct of sponsored research. PI responsibilities involve direct interaction and supervision of the research team and the client, and may author publications.	**Experience:** 15 years **Education:** Doctorate Degree
Principal II	A Principal is the primary individual responsible for the preparation, management, and administration of a research grant, cooperative agreement, contract in compliance with all applicable laws and regulations governing the conduct of sponsored research. PI responsibilities involve direct interaction and supervision of the research team and the client, and may author publications.	**Experience:** 14 years **Education:** Master's Degree
Principal III	A Principal is the primary individual responsible for the preparation, management, and administration of a research grant, cooperative agreement, contract in compliance with all applicable laws and regulations governing the conduct of sponsored research. PI responsibilities involve direct interaction and supervision of the research team and the client, and may author publications.	**Experience:** 12 years **Education:** Master's Degree
Principal IV	A Principal is the primary individual responsible for the preparation, management, and administration of a research grant, cooperative agreement, contract in compliance with all applicable laws and regulations governing the conduct of sponsored research. PI responsibilities involve direct interaction and supervision of the research team and the client, and may author publications.	**Experience:** 8 years **Education:** Master's Degree
Subject Matter Expert I	A Subject Matter Expert (SME) is an individual with a complete understanding of a certain job, workflow, department, function, technical knowledge base, etc. The subject Matter experts possess the highest level of expertise in performing a niche job within the organization and could be providing support from a number of different disciplines: business, finance, scientific research and surveys, statistical analysis, interviewing and coding, and any other knowledge from the technical perspective. A subject matter expert is able to share and facilitate his/her perspective and knowledge with various internal and external stakeholders in the pursuit of solving problems and/or developing enhancements. The subject matter expert may also have direct interaction with the Client, provide consulting services for their expert opinion, and author publications.	**Experience:** 12 years **Education:** Doctorate Degree

Table 3. Labor Category Descriptions (continued)

Labor Category	Functional Responsibility	Minimum Experience and Education
Subject Matter Expert II	A Subject Matter Expert (SME) is an individual with a complete understanding of a certain job, workflow, department, function, technical knowledge base, etc. The subject Matter experts possess the highest level of expertise in performing a niche job within the organization and could be providing support from a number of different disciplines: business, finance, scientific research and surveys, statistical analysis, interviewing and coding, and any other knowledge from the technical perspective. A subject matter expert is able to share and facilitate his/her perspective and knowledge with various internal and external stakeholders in the pursuit of solving problems and/or developing enhancements. The subject matter expert may also have direct interaction with the Client, provide consulting services for their expert opinion, and author publications.	**Experience:** 11 years **Education:** Master's Degree
Subject Matter Expert III	A Subject Matter Expert (SME) is an individual with a complete understanding of a certain job, workflow, department, function, technical knowledge base, etc. The subject Matter experts possess the highest level of expertise in performing a niche job within the organization and could be providing support from a number of different disciplines: business, finance, scientific research and surveys, statistical analysis, interviewing and coding, and any other knowledge from the technical perspective. A subject matter expert is able to share and facilitate his/her perspective and knowledge with various internal and external stakeholders in the pursuit of solving problems and/or developing enhancements. The subject matter expert may also have direct interaction with the Client, provide consulting services for their expert opinion, and author publications.	**Experience:** 8 years **Education:** Master's Degree
Subject Matter Expert IV	A Subject Matter Expert (SME) is an individual with a complete understanding of a certain job, workflow, department, function, technical knowledge base, etc. The subject Matter experts possess the highest level of expertise in performing a niche job within the organization and could be providing support from a number of different disciplines: business, finance, scientific research and surveys, statistical analysis, interviewing and coding, and any other knowledge from the technical perspective. A subject matter expert is able to share and facilitate his/her perspective and knowledge with various internal and external stakeholders in the pursuit of solving problems and/or developing enhancements. The subject matter expert may also have direct interaction with the Client, provide consulting services for their expert opinion, and author publications.	**Experience:** 7 years **Education:** Master's Degree
Project Director I	A Project Director is responsible for high level strategic program planning and day-to-day operations and overall mission of the Program/Project. Interacts with Project Directors and Program Leaders, Senior Management, staff and clients, and contractor personnel in performing various duties.	**Experience:** 10 years **Education:** Master's Degree

Table 3.   Labor Category Descriptions (continued)

Labor Category	Functional Responsibility	Minimum Experience and Education
Project Director II	A Project Director is responsible for assisting Program Leaders, Project Director I with strategic program planning and day-to-day operations. Interacts with Project Directors and Senior Management, staff, clients, and contractor personnel in performing various duties.	**Experience:** 9 years **Education:** Master's Degree
Project Director III	A Project Director is responsible for assisting Program Leaders, Project Directors with strategic program planning and day-to-day operations. Interacts with Project Directors, Senior Management, staff, clients, and contractor personnel in performing various duties.	**Experience:** 8 years **Education:** Master's Degree
Project Director IV	A Project Director is responsible for day-to-day operations and meets with other members of staff and key personnel regularly. Interacts with Program Leaders, Project Directors, Senior Management, staff, contractor personnel and clients in performing various duties. May mentor and supervise less experienced staff.	**Experience:** 6 years **Education:** Master's Degree
Senior Officer	This position has overall accountability and signature authority for the company's largest and most complex projects. The Senior Officer works with the client to establish clear expectations and working relationships for the project. The Senior Officer provides leadership in strategic and operational planning and budgeting and also makes staff assignments, conducts independent quality reviews and ensures that contract requirements are being met. She/he may also act as the technical or substantive lead for projects, or provide guidance and advice as a Subject Matter Expert in technical and substantive issues on projects.	**Experience:** 20 years **Education:** Master's Degree
Officer	This position has overall accountability and signature authority for mid-sized to large projects. The Officer works with the client to establish clear expectations and working relationships for the project. The Officer provides leadership in strategic and operational planning and budgeting and also makes staff assignments, conducts independent quality reviews, and ensures that contract requirements are being met. She/he may also act as the technical or substantive lead for projects, or provide guidance and advice as a Subject Matter Expert in technical and substantive issues on projects.	**Experience:** 15 years **Education:** Master's Degree
Program Leader I	A Program Leader is responsible for program management strategic planning and day-to-day operations on multiple projects. Interacts with staff, clients, contractor personnel and monitors status of the program with input from Program Leader II.	**Experience:** 10 years **Education:** Bachelor's Degree
Program Leader II	A Program Leader is responsible for program management strategic planning and day-to-day operations and supports Program Leader I. Interacts with staff, clients, contractor personnel and monitors status of the program with input from staff and other sources. May mentor and supervise less experienced staff.	**Experience:** 8 years **Education:** Bachelor's Degree
Senior Manager Level 1	Provides managerial or technical oversight responsibilities for multiple projects.	**Experience:** 15 years **Education:** Master's Degree

Table 3.   Labor Category Descriptions (continued)

Labor Category	Functional Responsibility	Minimum Experience and Education
Senior Manager Level 2	Senior-level manager or analyst with major responsibilities on a project with skills in such areas as survey design, operations analysis, information processing, research reports, etc.	**Experience:** 10 years **Education:** Master's Degree
Manager	Manages a project or a major component of a larger project. Often uses a range of technical skills.	**Experience:** 10 years **Education:** Bachelor's Degree
Senior Analyst I	A Senior Analyst is a seasoned member of the team that reviews the status of high priority projects, deliverables or milestones from a technical, business, financial or marketing perspective. Act as liaison with Senior Management and other internal and external stakeholders. Attends meetings with clients and provides feedback, as appropriate. May also be responsible for monitoring project scope, facilitating design improvements, integrating systems and/or overseeing the work of less senior analysts or certain aspects of their work completing various task(s).	**Experience:** 7 years **Education:** Bachelor's Degree
Senior Analyst II	A Senior Analyst is a seasoned member of the team that reviews the status of high priority projects, deliverables or milestones from a technical, business, financial or marketing perspective. Act as liaison with Senior Management and other internal and external stakeholders. Attends meetings with clients and provides feedback, as appropriate. May also be responsible for monitoring project scope, facilitating design improvements, integrating systems and/or overseeing the work of less senior analysts or certain aspects of their work completing various task(s).	**Experience:** 6 years **Education:** Bachelor's Degree
Senior Analyst III	A Senior Analyst is a seasoned member of the team that reviews the status of high priority projects, deliverables or milestones from a technical, business, financial or marketing perspective. Act as liaison with Senior Management and other internal and external stakeholders. Attends meetings with clients and provides feedback, as appropriate. May also be responsible for monitoring project scope, facilitating design improvements, integrating systems and/or overseeing the work of less senior analysts or certain aspects of their work completing various task(s).	**Experience:** 5 years **Education:** Bachelor's Degree
Senior Researcher	A Senior Researcher provides technical oversight responsibilities for multiple research projects. May mentor and train less experienced staff.	**Experience:** 4 years **Education:** Bachelor's Degree
Researcher Level 1	Usually a research analyst, survey developer, or systems staff member at Level 1 or Level 2. May provide senior editorial or graphics support. Frequently plays a major technical role in the project.	**Experience:** 7 years **Education:** Bachelor's Degree
Researcher Level 2	Usually a research analyst, survey developer, or systems staff member at Level 1 or Level 2. May provide senior editorial or graphics support. Frequently plays a major technical role in the project.	**Experience:** 5 years **Education:** Bachelor's Degree
Junior Researcher	Provides skills similar to the Researcher Level 2 but less often in a major role. May provide editorial or graphics support.	**Experience:** 3 years **Education:** Bachelor's Degree

Table 3.   **Labor Category Descriptions (continued)**

Labor Category	Functional Responsibility	Minimum Experience and Education
Research Evaluator I	A Research Evaluator is an experienced member of the scientific team responsible for compiling, processing and reviewing data utilizing statistical or analytical methods. The research evaluator is a collaborative member of the team providing qualitative and quantitative research results to other internal and external stakeholders. The research evaluator may interact with the Client, be responsible for deliverables associated with research results and author publications.	**Experience:** 3 years **Education:** Master's Degree
Research Evaluator II	A Research Evaluator is an experienced member of the scientific team responsible for compiling, processing and reviewing data utilizing statistical or analytical methods. The research evaluator is a collaborative member of the team providing qualitative and quantitative research results to other internal and external stakeholders. The research evaluator may interact with the Client, be responsible for deliverables associated with research results and author publications.	**Experience:** 2 years **Education:** Bachelor's Degree
Research Evaluator III	A Research Evaluator is an experienced member of the scientific team responsible for compiling, processing and reviewing data utilizing statistical or analytical methods. The research evaluator is a collaborative member of the team providing qualitative and quantitative research results to other internal and external stakeholders. The research evaluator may interact with the Client, be responsible for deliverables associated with research results and may author publications.	**Experience:** 1 year o **Education:** Bachelor's Degree
Survey Responder I	A Survey Responder manages groundwork on our research projects to gather and elucidate project data. The Survey Responder I will construct evaluative frameworks, act as liaison with client and project stakeholders and staff on the ground, and devise data-driven undertakings that fully align with project needs.	**Experience:** 6 years **Education:** Bachelor's Degree
Survey Responder II**	A Survey Responder supports groundwork on our research projects to gather and elucidate project data. The Survey Responder III will construct evaluative frameworks, act as liaison with client and project stakeholders and staff on the ground, and devise data-driven undertakings that fully align with project needs.	**Experience:** 4 years **Education:** Associate's Degree
Survey Responder III**	A Survey Responder assists in supporting groundwork on our research projects to gather and elucidate project data. The Survey Responder III will construct evaluative frameworks, act as liaison with client and project stakeholders and staff on the ground, and devise data-driven undertakings that fully align with project needs.	**Experience:** 3 years **Education:** High School Diploma
Senior Support Staff**	Provides technical skills in support of project development and operations. (Sometimes referred to as a Research Assistant)	**Experience**: 3 years **Education:** Bachelor's Degree
Support Staff 1**	Three levels of Support Staff are frequently involved in survey operations and in supervising and conducting data preparation and editing records.	**Experience:** 2 years **Education:** High School Diploma
Support Staff 2**	Three levels of Support Staff are frequently involved in survey operations and in supervising and conducting data preparation and editing records.	**Experience:** 1 year **Education:** High School Diploma

Table 3.   Labor Category Descriptions (continued)

Labor Category	Functional Responsibility	Minimum Experience and Education
Support Staff 3**	Three levels of Support Staff are frequently involved in survey operations and in supervising and conducting data preparation and editing records.	**Experience:** 0 years **Education:** High School Diploma
Telephone Center Supervisor**	Supervisor provides quality control and support for the telephone interviewing staff	**Experience:** 0 years **Education:** High School Diploma
Telephone Center Interviewer**	Interviewer conducts interviews by telephone with participants in research studies.	**Experience:** 0 years **Education:** High School Diploma
Coder/ Editor**	Reviews and codes data records according to defined rules and procedures.	**Experience:** 0 years **Education:** High School Diploma
Field Supervisor**	Supervises and conducts data collection activities	**Experience:** 0 years **Education:** High School Diploma
Field Interviewer**	Supervises and conducts data collection activities	**Experience:** 0 years **Education:** High School Diploma

**The Service Contract Labor Standards (SCLS) is applicable to this contract and it includes SCLS applicable labor categories. The prices for the cited SCLS labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS matrix (Table 5). The prices offered are in line with the geographic scope of the contract (i.e., nationwide).

Table 4. GSA Price List: SINs 541611, 541613, 541910

Labor Category	10/1/2020 - 9/30/2021	10/1/2021 - 9/30/2022	10/1/2022 - 9/30/2023	10/1/2023 - 9/30/2024	10/1/2024 - 9/30/2025
Principal I		$432.48	$442.86	$453.49	$464.37
Principal II		$339.67	$347.82	$356.17	$364.72
Principal III		$316.96	$324.57	$332.36	$340.34
Principal IV		$269.56	$276.03	$282.65	$289.43
Subject Matter Expert I		$351.27	$359.70	$368.33	$377.17
Subject Matter Expert II		$305.04	$312.36	$319.86	$327.54
Subject Matter Expert III		$246.85	$252.77	$258.84	$265.05
Subject Matter Expert IV		$199.46	$204.25	$209.15	$214.17
Project Director I		$336.00	$344.06	$352.32	$360.78
Project Director II		$299.00	$306.18	$313.53	$321.05
Project Director III		$267.00	$273.41	$279.97	$286.69
Project Director IV		$236.00	$241.66	$247.46	$253.40
Senior Officer	$259.00	$265.22	$271.59	$278.11	$284.78
Officer	$226.00	$231.42	$236.97	$242.66	$248.48
Program Leader I		$260.68	$266.94	$273.35	$279.91
Program Leader II		$238.95	$244.68	$250.55	$256.56
Senior Manager - Level 1	$163.00	$166.91	$170.92	$175.02	$179.22
Senior Manager - Level 2	$158.00	$161.79	$165.67	$169.65	$173.72
Manager	$152.00	$155.65	$159.39	$163.22	$167.14
Senior Analyst I		$165.88	$169.86	$173.94	$178.11
Senior Analyst II		$156.25	$160.00	$163.84	$167.77
Senior Analyst III		$128.97	$132.07	$135.24	$138.49
Senior Researcher		$119.00	$121.86	$124.78	$127.77
Researcher - Level 1	$104.00	$106.50	$109.06	$111.68	$114.36
Researcher - Level 2	$93.00	$95.23	$97.52	$99.86	$102.26
Junior Researcher	$88.00	$90.12	$92.28	$94.49	$96.76
Research Evaluator I		$114.00	$116.74	$119.54	$122.41
Research Evaluator II		$91.00	$93.18	$95.42	$97.71
Research Evaluator III		$80.00	$81.92	$83.89	$85.90
Survey Responder I		$112.00	$114.69	$117.44	$120.26
Survey Responder II**		$83.00	$84.99	$87.03	$89.12
Survey Responder III**		$74.00	$75.78	$77.60	$79.46
Senior Support Staff**	$98.00	$100.35	$102.76	$105.23	$107.76
Support Staff - Level 1**	$58.00	$59.39	$60.82	$62.28	$63.77
Support Staff - Level 2**	$51.00	$52.22	$53.47	$54.75	$56.06
Support Staff - Level 3**	$51.00	$52.22	$53.47	$54.75	$56.06
Telephone Center Supervisor**	$52.00	$53.25	$54.53	$55.84	$57.18

Table 4.   GSA Price List: SINs 541611, 541613, 541910 (continued)

Labor Category	10/1/2020 - 9/30/2021	10/1/2021 - 9/30/2022	10/1/2022 - 9/30/2023	10/1/2023 - 9/30/2024	10/1/2024 - 9/30/2025
Telephone Center Interviewer**	$38.00	$38.91	$39.84	$40.80	$41.78
Coder/Editor**	$40.00	$40.96	$41.94	$42.95	$43.98
Field Supervisor**	$53.00	$54.27	$55.57	$56.90	$58.27
Field Interviewer**	$32.00	$32.77	$33.56	$34.37	$35.19

**The Service Contract Labor Standards (SCLS) is applicable to this contract and it includes SCLS applicable labor categories. The prices for the cited SCLS labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS matrix (Table 5). The prices offered are in line with the geographic scope of the contract (i.e., nationwide).

Table 5. GSA Price List: SIN Ancillary

Ancillary Supply/Services	Unit of Issue	GSA Price
Copying	Per page	$0.08
Computing-PC	Per month	$303.28
Telephone Charge	Per interview hour	$24.66
Field Expense - examples include expenses related to being in the field and for support- cables, mice, etc.	% of interviewer labor dollars	20%
Rockville-Prime Data processing (onsite)	Per CRU	$0.0006487
Rockville-Non-Prime Data processing	Per CRU	$0.0003848
12 Oaks-CATI Service (Computer Assisted Telephone Survey Data Services)	Per CRU	$0.0003848
VAX Data Services	Per block of 512 characters per Month	$0.0000561
Black & White Impression - Printing	Per impact	$0.03
High Speed Laser - Production grade printing	Per impression	$0.03
Wesnet Network & Data Services	Per block of 512 characters per Month	$0.0000561
Microsoft IIS Web server	Per month based on 100% usage	$1,652.83
SAS Batch server per month	Per month based on 100% usage	$4,132.07
Oracle Remote Data Capture Web server per month	Per month based on 100% usage	$2,361.18
Acorde Document Management server per month	Per month based on 100% usage	$4,132.07
Image Processing server per month	Per month based on 100% usage	$9,444.73
Office PCs (desktop, fully configured PC)	Per month based on 100% usage	$207.79
Field PCs (laptop, tablets, and other devices)	Per month based on 100% usage	$70.83
WebEx - Order level platform for large solution/major trainings and technical sessions	Per month based on 100% usage	$31,758.63
SharePoint - Order level platform for large solution/major trainings and technical sessions	Per month per site	$939.72
Teleconference Services	Per minute per person per call	$0.05
Black and White copying	Per copy	$0.05
Color copying	Per copy	$0.18
Standard Transcriptions	Per page	$4.13
Time-coded Transcriptions	Per page	$4.72
Minimum Price Transcriptions	Per job	$59.03
Daily on-location audio production (includes equipment)	Per day	$939.75
Daily on-location videographer (includes equipment)	Per day	$1,093.22
Advance Letter - Mail based surveys/paper inquiries	Per unit	$0.09
Badge - ID Badge for conference/participation	Per unit	$1.54

Table 5. GSA Price List: SIN Ancillary (continued)

Ancillary Supply/Services	Unit of Issue	GSA Price
Booklet for research studies	Per unit	$1.79
Booklet envelop for research studies	Per unit	$0.69
Booklet window envelope for research studies	Per unit	$0.21
Brochure/Flyer	Per unit	$1.18
Envelope	Per unit	$0.48
Folder with Inserts	Per unit	$15.15
Form	Per unit	$0.51
Label	Per unit	$0.09
Letterhead Shell and Survey	Per unit	$0.04
Newsletter	Per unit	$0.19
News Letter and Insert	Per unit	$0.11
Postcard and Envelope	Per unit	$0.51
Questionnaire - Price for readied questionnaire	Per unit	$16.27
Survey	Per unit	$1.77
Window Envelope	Per unit	$0.47
Survey Incentive	Per unit	$106.26
US Post Office Shipping Services - Standard Postal Rates	Standard	Standard
FedEx Shipping Services - Standard Rates	Standard	Standard
United Parcel Services (UPS) Shipping Services - Standard Rates	Standard	Standard

Table 6.   Service Contract Labor Standards

SCLS Eligible Contract Labor Category	SCLS Equivalent Code Title	Occupation Code	Wage Determination Number
Senior Support Staff**	Administrative Assistant	01020	2015-4269
Support Staff Level 1**	Secretary III	01313	2015-4269
Support Staff Level 2**	Secretary II	01312	2015-4269
Support Staff Level 3**	Secretary I	01311	2015-4269
Telephone Center Supervisor**	Administrative Assistant	01020	2015-4269
Telephone Center Interviewer**	Survey Worker	01420	2015-4269
Coder/Editor**	Data Entry Operator II	01052	2015-4269
Field Supervisor**	Administrative Assistant	01020	2015-4269
Field Interviewer**	Survey Worker	01420	2015-4269
Survey Responder II**	Survey Worker	01420	2015-4269
Survey Responder III**	Survey Worker	01420	2015-4269

**The Service Contract Labor Standards (SCLS) is applicable to this contract and it includes SCLS applicable labor categories. The prices for the cited SCLS labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS matrix (Table 5). The prices offered are in line with the geographic scope of the contract (i.e., nationwide).