

Westat @ AAPOR 2024



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Leading with Curiosity

Westat provides innovative professional services to support clients in improving outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

AAPOR Committee Involvement

David Cantor: Policy Impact Award Committee

Lena Centeno: District of Columbia Chapter of the American Association for Public Opinion Research (DC-AAPOR) Secretary and Membership Chair

Jill DeMatteis: Inclusion and Equity Committee – Outreach subcommittee

Sarah Dipko: DC-AAPOR President

Brad Edwards: Human Resources Committee (Chair) – Nominations Committee

Casey Tesfaye: Inclusion and Equity Committee – Affinity group and chapter relations subcommittee; DC-AAPOR Council, Member-at-Large

Wednesday, May 15

▶ **Examining the Relationship between Survey Design and Panel Conditioning in Voting Outcomes** (Paper)

Room 218 | 10:15 AM

Presenting Author: **Andrew Caporaso**
Author: **Jesus Arrue**

▶ Note: Westat staff are in bold.

Wednesday, May 15 (continued)

▶ **Comparison of Three Multimode Designs on a Cell Phone Sample: BRFSS Pilot** (Paper)

Room 208/209 | 10:15 AM

Presenting Author: Machell Town

Authors: **Ting Yan**, William Garvin, **Gina Shkodriani**

▶ **Incentives in Young Adult Participation at in-Person Clinics** (Posters)

Salon | 1:30 PM

Presenting Author: **Kathleen Herrold**

Authors: **Jeannine Barget**, **Jill Carle**, **Michelle Amsbary**

▶ **How Do Behavior Coding Results Differ By Mode in a Multimode Survey?** (Paper)

Room 210/211 | 2:30 PM

Presenting Author: **Alexis Kokoska**

Authors: **Hanyu Sun**, **Ting Yan**

▶ **Marco...Polo! Collecting Location Data 78 Times in 28 Days** (Paper)

Room 222 | 2:30 PM

Presenting Author: **Jonathan Wivagg**

Authors: **David Cantor**, **Robyn Ferg**, **Thomas Godwin**, **Eric Jodts**, **Jean Opsomer**, **Hanna Popick**

▶ **Comparing a Web-Push and Telephone Surveys on Intimate Partner Violence** (Paper)

Room 210/211 | 2:30 PM

Presenting Author: **David Cantor**

Authors: **Ting Yan**, **Jesus Arrue**, Jieru Chen, Sharon Smith

▶ **Zooming in: Developments and Research on Video Interviewing** (Panels)

Room 210/211 | 4:15 PM

Organizer: **Ting Yan**

▶ **Meeting Respondents Where They Are: A Practical Guide to Video Interviewing in a Multimode Survey Context** (Panels)

Room 210/211 | 4:15 PM

Presenting Author: **Lena Centeno**

Authors: **Brad Edwards**, **Jesus Arrue**, **Cindy Good**

▶ Note: Westat staff are in bold.

Wednesday, May 15 (continued)

- ▶ **What Difference Does a New Mode Make? A Comparison of Video Interviews with Telephone and in-Person Modes in Interviewer-Respondent Interactions** (Panels)

Room 210/211 | 4:15 PM

Presenting Author: **Hanyu Sun**
 Authors: **Brad Edwards, Ting Yan**

- ▶ **Video Interviews in a Multi-Mode Design: An Initial Analysis on Sample Composition and Mode Effects** (Panels)

Room 210/211 | 4:15 PM

Presenting Author: **Jesus Arrue**
 Authors: **Hanyu Sun, Ting Yan**

- ▶ **Show Me the Money! Evaluating a Graduated Incentive Structure to Keep Respondents Engaged through 101 Surveys in 28 Days** (Methodological Briefs)

Room 204/205 | 4:15 PM

Presenting Author: **Hanna Popick**
 Authors: **David Cantor, Robyn Ferg, Thomas Godwin, Eric Jodts, Jean Opsomer, Jonathan Wivagg**

Thursday, May 16

- ▶ **Biggest Bang for Your Buck: Local Field Data Collectors versus Travelers?** (Paper)

Room 210/211 | 8:00 AM

Presenting Author: **Victoria Vignare**
 Authors: **Tammy Cook, Jill DeMatteis**

- ▶ **Predicting Field Data Collector Success in a Post-Pandemic World** (Paper)

Room 210/211 | 8:00 AM

Presenting Author: **Jill Carle**
 Authors: **Tammy Cook, Rick Dulaney, Brad Edwards, Jeannine Barget**

- ▶ **Training Mode and Post-Pandemic Field Data Collector Retention** (Paper)

Room 210/211 | 8:00 AM

Presenting Author: **Jill Carle**
 Authors: **Tammy Cook, Kelly Daley, Rick Dulaney, Brad Edwards, Jeannine Barget**

- ▶ Note: Westat staff are in bold.

Thursday, May 16 (continued)

▶ **Knowing When to Zoom in: Mode Management When Video Interviewing Takes a National in-Person Study By Storm** (Paper)

Room 204/205 | 8:00 AM

Presenting Author: **Casey Fernandes**
Author: **Ryan Hubbard**

▶ **Human-Centered Design: A New Paradigm for Interviewer-Administered Surveys?** (Paper)

Room 204/205 | 8:00 AM

Presenting Author: **Danielle Mayclin**
Authors: **Brad Edwards, Jesus Arrue, Victor Barrajas, Lena Centeno, Casey Fernandes, Angie Kistler, Charlene Weiss**

▶ **A Meta-Analysis of Web and Mail Mixed-Mode Survey Experiments on Response Rates and Web Participation** (Paper)

Room 208/209 | 1:45 PM

Presenting Author: Kristen Olson
Authors: Jolene Smyth, Rebecca Medway, **Ting Yan**

▶ **Recruiting in a City and Surrounding County: Which Incentives and Logos Drive Response?** (Paper)

Room 218 | 1:45 PM

Presenting Author: **Hanna Popick**
Authors: Michael Bader, Mac McComas

▶ **Assessing Survey Questions through a Machine Learning Pipeline: Emotions and Paralinguistic Behaviors** (Posters)

Salon | 3:30 PM

Presenting Author: **Hanyu Sun**
Authors: **Ting Yan, Anil Battalahalli**

▶ **An Evaluation of Second Incentive and Electronic Gift Card in a Web Survey** (Posters)

Salon | 3:30 PM

Presenting Author: **Jesus Arrue**
Authors: **Ting Yan, David Cantor**

▶ Note: Westat staff are in bold.

Thursday, May 16 (continued)

- ▶ **Effects of Speeding Prompt Interventions on Web Survey Responses, Differences between Cross-Sectional and Web Panel Sample Sources** (Posters)
Salon | 3:30 PM
Presenting Author: **Reanne Townsend**
Authors: **David Cantor, Hanyu Sun**

- ▶ **Using Machine Learning for Image Extraction and Survey Question Evaluation** (Posters)
Salon | 3:30 PM
Presenting Author: **Anil Battalahalli**
Authors: **Ting Yan, Hanyu Sun**

- ▶ **Changes in Refusal Reasons over Time in the National Health and Nutrition Examination Survey (2017-2023)** (Posters)
Salon | 3:30 PM
Presenting Author: Steven Fink
Authors: Matt Jans, Jill Fleming, Denise Schaar, **Andrew Caporaso, Jason Clark, George Dixon, Susan Genoversa, Minsun Riddles**

- ▶ **Participation Outcomes for a Longitudinal Panel Recruited from a Cross-Sectional ABS Survey** (Posters)
Salon | 3:30 PM
Presenting Author: **Shaima Bereznitsky**
Authors: **Andrew Caporaso, Terisa Davis**, Richard Moser, Kelly Blake

- ▶ **An Evaluation of Prepaid and Promised Incentive Experiment in a Mail Push-to-Web Survey** (Paper)
Room 208/209 | 4:30 PM
Presenting Author: **Daifeng Han**
Authors: **Tien-Huan Lin, J. Michael Brick**, David Kashihara, Sadeq Chowdhury

- ▶ **Lessons in Effective Community Engagement and Trust Building from a Community Based Participatory Research (CBPR) Project** (Panels)
Room 219 | 4:30 PM
Presenting Author: **Casey Langer Tesfaye**
Authors: **Joy Thomas, Jennifer Brooks, Anna Cupito**

▶ Note: Westat staff are in bold.

Friday, May 17

▶ **Changes in Response Rates after Implementing Multi-Mode Data Collection Among Older Americans** (Paper)

Room 216 | 8:00 AM

Presenting Author: **Joanne Campione**
Authors: **David Cantor, Eric Jodts**

▶ **101 Surveys in 28 Days—Evaluating Response Rates to a Demanding Request** (Paper)

Room 216 | 8:00 AM

Presenting Author: **Eric Jodts**
Authors: **David Cantor, Robyn Ferg, Thomas Godwin, Jean Opsomer, Hanna Popick, Jonathan Wivagg**

▶ **Towards a More Accurate Margin of Error** (Paper)

Room 222 | 8:00 AM

Presenting Author: Courtney Kennedy
Authors: Andrew Mercer, **J. Michael Brick**, Sharon Lohr

▶ **Implications of Mode Effects When Changing to a Mixed-Mode (Web/Phone) Design: Variation By Question Characteristics** (Paper)

Room 204/205 | 9:45 AM

Presenting Author: Mengyao Hu
Authors: Vicki A. Freedman, **Justin Kamens, Shawn McCloskey**

▶ **A Sample Design for Multimode Surveys with Face-to-Face Follow-up in Existing PSUs** (Posters)

Salon | 12:45 PM

Presenting Author: **Jill DeMatteis**
Author: **J. Michael Brick**

▶ **Designing Inclusive Health Care Surveys: Integrating Sexual Orientation and Gender Identity (SOGI) for Better Healthcare Accessibility** (Paper)

Room 222 | 2:00 PM

Presenting Author: **Lena Centeno**
Authors: Emily Mitchell, **Angie Kistler**

▶ **When Is a Good Time to Call? An Update on Call Productivity by Calling Period in the Cell Phone Era** (Paper)

Room 208/209 | 2:00 PM

Presenting Author: **Melanie Goodrich**
Authors: **Eric Jodts, Jonathan Wivagg**

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